



GREENATHON IN VET



## 4<sup>th</sup> PRESS RELEASE

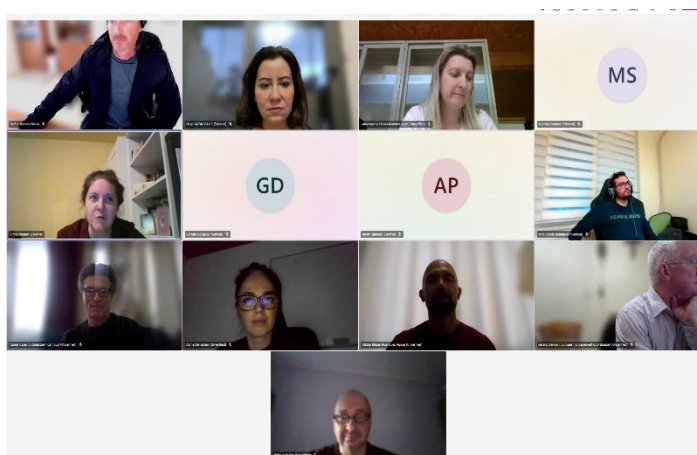
January 2025

### Empowering a Sustainable Future: GREENATHON Pilot Activities Kick-Off

The GREENATHON project, a pioneering initiative co-funded by the European Union, is thrilled to announce the commencement of its pilot activities. Designed for Vocational Education and Training (VET) students and educators, this program aims to cultivate green skills, innovative thinking, and sustainable entrepreneurship.

#### A Structured Approach to Real-World Challenges and The Role of E-Learning

Through interactive training modules and in-class activities, participants will engage with pressing environmental issues, develop actionable green business ideas, and refine their entrepreneurial skills. Central to the project is a robust e-learning platform available in six languages, enabling participants to access resources, complete interactive exercises, and earn certifications. This digital tool ensures inclusivity and accessibility, equipping students and teachers with the knowledge to drive change effectively.





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### Consortium Collaboration

The GREENATHON consortium has successfully finalised plans for the pilot activities during a productive online meeting. With clear objectives and a detailed implementation roadmap, the partners are ready to execute the pilots. Each consortium member brings specialised expertise in sustainability, education, and entrepreneurship, ensuring the methodology is practical and impactful. This collective effort will support VET institutions in equipping students with the tools they need to address real-world environmental challenges effectively.

### Looking Ahead

As the pilot phase unfolds, the GREENATHON project invites educators, students, and stakeholders to join this transformative journey. Together, we can inspire innovation, promote sustainability, and shape a greener future.

For more information, visit [www.greenathon.eu](http://www.greenathon.eu).

### About GREENATHON

Funded under the EU Key Action 2 initiative, GREENATHON is dedicated to empowering VET students with the skills and mindset to address environmental challenges through entrepreneurship and innovation.

### GREENATHON IN VET Partners

|  |          |
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| The Italian-Slovak Chamber of Commerce                         | Slovakia |
| CAM Consulting Szolgáltató Korlátolt Felelősségű Társaság      | Hungary  |
| Projects in Motion Ltd   | Malta    |
| Colegiul Stefan Odobleja                                       | Romania  |
| Cork Education and Training Board                              | Ireland  |
| EDUJI Araştırma Geliştirme Yazılım Tasarım Ve Danışmanlık A.Ş. | Turkey   |
| Associação Promotora do Ensino Livre                           | Portugal |

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